



On behalf of the ICSC, we are delighted to invite members of TCSC to **RECon Asia-Pacific** which will be held at Centara Grand & Bangkok Convention Centre, Bangkok, Thailand from 23 – 25 October 2017. **RECon Asia-Pacific** is the premier event to discover how to leverage your strengths as a shopping centre owner/operator, investor, retailer or product/service provider. After being immersed in the innovations that drive our dynamic industry, you'll return to the office with fresh contacts, newly discovered opportunities, and cutting-edge ideas to propel your company.

### SHARPEN

Industry leaders will present insightful, action-oriented, and engaging sessions each day. The Governor of Tourism Authority of Thailand has been invited to deliver Tuesday's official welcome, followed by remarks from ICSC President & CEO Tom McGee, and a keynote session on quality service, led by the world-renowned *Disney Institute*. Other sessions include Food Is the Future, Growing Beyond Your Home Base, and The Hyperconnected Consumer, Pillars of the Community and Generation Z.

### ICSC ASIA-PACIFIC SHOPPING CENTER AWARDS

**RECon Asia-Pacific** will also include the presentation of the **2017 ICSC Asia-Pacific Shopping Center Awards**. The ICSC Asia-Pacific Shopping Center Awards recognise excellence within the region's shopping center industry. Awards will be given for outstanding achievement in marketing and design/development of retail properties and retail store design.

### EXHIBITION

If you're interested in promoting your products and services to the hundreds of developers, investors, managers, retailers and other industry professionals attending the event, you won't want to miss this opportunity. For more information please contact: Erica Cheng, Gedy, Inc., Authorized ICSC Asia-Pacific Consultant, Sales at [erica@gedyinc.com](mailto:erica@gedyinc.com)

### REGISTRATION

Do not miss this opportunity to catch the preferential member rate USD 1,188 before it expires by 30 September, 2017!

### STUDY TOURS

We are pleased to announce two parallel tours to some of Bangkok's most interesting shopping centres. Spend your valuable time gaining a unique insider's view of what makes the selected centers a great success.

|  |  |
|--|--|
| <b>Study Tour 1: Downtown Development</b> <ul style="list-style-type: none"><li>• Central Embassy</li><li>• Terminal 21</li><li>• Siam Discovery/Siam Centre</li></ul> | <b>Study Tour 2: Suburban Hybrid Mall Development</b> <ul style="list-style-type: none"><li>• Central Festival EastVille</li><li>• Show DC</li><li>• Mega Bangna</li></ul> |
|--|--|

### BACKGROUND

Founded in 1957, ICSC is the global non-profit trade association representing more than 65,000 members in more than 100 countries including shopping center owners, developers, managers, investors, retailers, brokers, academics and public officials. One of our key mandates is to demonstrate the vital role shopping centers play in economic, social and tourist industry development. The shopping center industry is a significant job creator, a driver of GDP growth and critical revenue source for the communities it serves.

For more information, programme and agenda please follow: [www.icsc.org/2017apc](http://www.icsc.org/2017apc)